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3. e. History of Commodification
   --1540 entry of Spanish
   --1870 Powell Expedition
   --1900 Fewkes Expedition
   --post-1950 tourist economy

4. Intellectual and Cultural Property Rights
   a. cultural clash of basic concepts
      --property (indiv. vs collective)
      --ownership (vs. stewardship)
      --rights (vs. responsibilities)
      --knowledge ("right" vs. "need" to know)
   
   b. 1970 UNESCO
       1978 AmInd Rel. Freedom Act
       1989 Hopi CPO
       1990 NAGPRA
       1997 Tidwell conviction

5. Diverse Hopi Voices
a. sources of diversity:
villages, clans, gender, rel. societies; trad. vs. prog.
a. Leigh Kuwanisiwma  
   (Director HOPI CPO)
b. Ramson Lomatewama
c. Clark Tenakhon
d. Edith Jackson

6. Directions for Hopi Policy
   a. external-IPR
   b. internal--regulation of Hopis